



**Dear Prospective Sponsor,
We need your help!**

The **American Youth Soccer Organization** (AYSO - Region 605) is interested in establishing partnerships with local organizations that would benefit both our members and local groups/businesses.

We are an **all-volunteer non-profit 501(c)(3) organization providing youth soccer programs for Charlotte, Concord, Huntersville, Harrisburg and surrounding communities.** Parents donate their time as coaches, referees, team parents, administrators, and sponsors. We are open to all children, which includes our VIP team geared to the handicapped. In addition to our youth soccer leagues, the region hosts special events such as tournaments and camps.

AYSO's philosophies are living tenets that separate it from other sports organizations. They are Everyone Plays®, Balanced Teams, Open Registration, Positive Coaching, Good Sportsmanship and Player Development.

Our sponsors and business partners make this happen! **Your tax deductible contribution helps keep costs to a minimum for our participants.** We are open to everyone and offer financial assistance to those in need. We want all children to play in a **FUN, FAIR** and **SAFE** environment. You can be a part of this organization by helping with your sponsorship.

There are many opportunities to become an AYSO Region 605 partner or sponsor.

Level	1 Year Sponsorship	2 Year Sponsorship
Bronze Level	\$100	\$150
Silver Level	\$350	\$550
Gold Level	\$450 and above	\$650 and above
Team Sponsorships	\$250 One Season \$400 Two teams (or two seasons) \$500 Three Teams (or Three Seasons)	

Enclosed are sponsorship details and agreement. If you have any questions or want discuss other opportunities, please feel free to call me at (866) 605-2976 or email me at rc@ayso605.com. Your sponsorship enriches our community while promoting your businesses to our families.

Thank you for your contribution to AYSO Region 605.

Sincerely,

Kathy Riley

Kathy Riley
Regional Commissioner



Sponsorship Details

AYSO 605 has several levels of sponsorships as outlined below.

Level	1 Year Sponsorship	2 Year Sponsorship
Bronze Level	\$100	\$150
Silver Level	\$350	\$550
Gold Level	\$450 and above	\$650 and above

Bronze Level Includes:

- Your company's name (or individual/family name) on our sponsorship page of the ayso605.com website.

Silver Level Includes:

- Your company's name and logo on the ayso605.com website
- One yard sign with your company's name and logo to be displayed on one of the soccer fields or concession stand.

Gold Level Includes:

- Your company's name and logo on the ayso605.com website with a link to your company's website. (Website link is subject to board approval)
- Two yard signs with your company's name and logo to be displayed at soccer fields and concession stand.

Level	Sponsorship
Team	\$250 One Season
Sponsorships	\$400 Two teams (or two seasons)
	\$500 Three Teams (or Three Seasons)

Team Sponsorships Include:

- Your company's logo on the uniform jersey or shorts.
- Your company's name (or individual/family name) on our sponsorship page of the ayso605.com website.
- At the end of the season our club will provide your company with a pictured plaque of the sponsored team

Partnerships or Donations of any amount (monetarily or otherwise) are gladly accepted for those who are unable to contribute at the levels above.



Sponsorship Agreement

To help make sure “everyone plays”, we wish to support Charlotte Region #605 of the American Youth Soccer Organization for the _____ season(s).

Sponsor’s Information:

Contact Name: _____

Business Name: _____

Address: _____

Telephone: _____

Email: _____

Participation levels (please select appropriate)

Bronze	\$100.00	(\$150.00 for 2yr)
Silver	\$250.00	(\$550.00 for 2yr)
Gold	\$450.00 and above	(\$650.00 and above for 2yr)

Team

\$250 One Season

\$400 Two teams (or two seasons)

\$500 Three Teams (or Three Seasons)

TOTAL Amount Sent = \$ _____

Please include this completed form and a check **payable to “AYSO Region 605”** and **mail to:**

Kathy Riley
ATTN: Sponsorship
P.O. Box 561716
Charlotte, NC 28256

AYSO’s Federal ID #95-62-05398

Do you have a child playing with us that you would like us to match with the sponsorship?

Child’s Name: _____